

HEALTHY HOME

Did you know that wood is a healthy and sustainable material by nature? And that a wooden floor can create a healthy living environment? Unfortunately, this is new information for a lot of people, while wood in home actually contributes to better health.

The entire world is in a transition to greener times. This is necessary for a better future and livable climate for the next generations. Environmentally harmful materials and working methods are therefore used less and less. Of course, Cinzento Custom Made® will not stay behind in this regard. Which is why our wooden floors are produced in a sustainable manner. In addition, wooden floors are sustainable by nature due to their long lifespan.

Our wooden floors are made of 100% real wood, which explains the 100% Pure Wood section in the Healthy Home logo. A large proportion of our wooden floors are FSC®-certified, which means that the wood comes from responsibly managed forests. Our Healthy Home campaign highlights all these aspects in detail.

“Healthy Home starts with a wooden floor.”

Wood creates a healthy living environment

We spend 80 to 90% of our lives in enclosed spaces, breathing in all kinds of substances. These substances include harmful substances. It is important for our health to minimize our intake of these, something a wooden floor can help with. **After all, a wooden floor ensures less harmful substances in your living environment.**

Wooden floors have a hard surface that does not allow (harmful) substances to settle. Substances on the surface can be removed easily this way.

Air purifier with humidification function

So, a wooden floor already ensures a healthier living environment. To ensure that the remaining substances are removed, we recommend the purchase of an air purifier with humidification function. An air purifier cleans the air by trapping dust, allergens and viruses. In addition, proper humidity also ensures **good health** and **preservation of the wooden floor**.

“A wooden floor is the natural way to improve indoor air quality.”

Wood is durable by nature

A wooden floor is a durable product because it has a **long lifespan**. In fact, a wooden floor can last for decades. Re-sanding and re-treating a wooden floor will make it look like new again.

In addition, wood can be **completely recycled**. There is a cycle in which the wood from a wooden floor can be used over and over again for all kinds of purposes.

“Wooden floor is a sustainable investment for any home.”

Sustainable entrepreneurship

Sustainable entrepreneurship is now more important than ever. Cinzento Custom Made® therefore also produces its exclusive wooden floors sustainably. For instance, the roof of their premises is full of solar panels. This makes Cinzento Custom Made® self-sufficient in electricity and allows to produce in a **CO2-neutral** way. These solar panels also provide electric cars with a full battery.

The wooden floors of Cinzento Custom Made® are treated with **Volatile Organic Compounds (VOC)-free oil** and only water-based varnish is used. As a result, the wooden floors emit **fewer harmful substances**. This is important to create a healthy living environment.

100% Pure Wood

Wood is a raw material that has been an important part of our existence for a long time. We use it to build, to communicate, to travel, as fuel, for decoration and many other applications.

A wooden floor marked with **100% Pure Wood** has only been **produced with real, high-quality wood**. In addition, we can guarantee that this floor does not come from mass production, but has been carefully treated and checked at various points in the process.

100% Pure Wood was previously its own label, now it forms an important part of Healthy Home. This is because real wood should be chosen to enjoy all the benefits.

FSC®-certified

A large proportion of our Wooden floors is FSC®-certified, which means that this wood comes from **responsibly managed forests**. By responsible forest management, the FSC® aims to **preserve forests in habitat** and they are committed to the local population. So, a FSC® forest remains forest and is not cut down for other purposes such as the establishment of palm oil or soya plantations and mining.

By using FSC®-certified products, you therefore contribute to the **global protection of forests** and a **healthy living environment for people and animals**. Wood as a resource is therefore a sustainable solution.